

Dear Retailer,

One of your customers has given this letter to you because they enjoy shopping at your store and also enjoy Something Special products. They would like the convenience of shopping at your store and buying our products at the same time.

Something Special is a Specialty Gourmet manufacturer of Gourmet Antipasto and Specialty Dips and Spreads. We have been manufacturing and successfully selling our products throughout North America for over 20 years. We adhere to our traditional artisan recipes and time-honored techniques to craft our products.

Our products have a very loyal consumer base. Our customers are typically considered "Foodies". They enjoy excellent quality food for themselves and for sharing with their friends and family.



Retailer Benefits:

- Distinguish yourself from competitors
- Enhance your premium food assortment
- Showcase unique high-end products that have strong customer recognition
- Specialty foods are one of the fastest growing niches
- Home entertaining continues to increase in popularity
- Consumers discuss specialty foods and where to buy, they pass that information between each other

Antipasto Nutritional Benefits

Gluten Free
Additive Free
Sulfites Free
Low in Fat
Low in Cholesterol
Low in Calories
Free of Preservatives
All Natural

Red Chile Pepper Dip Nutritional Benefits

Gluten free
No fat
No cholesterol
No trans fats
MSG free
Sulphite free
Free of preservatives
All Natural

Jalapeno Dip Nutritional Benefits

Gluten free
No fat
No cholesterol
No trans fats
MSG free
Sulphite free
Free of preservatives

Call 1-800-461-5892 or email us at wholesale@somethingspecialdeli.com for more information and samples. Thank you for the opportunity to partner with your store in providing customer satisfaction!

Scott Martin,
President,
Something Special Deli-Foods Ltd.

Customer Comments:

